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Operations And Supply Chain Management, 8th Edition



Synopsis

Russell and Taylor's Operations and Supply Chain Management, 8th Edition is designed to teach students how to analyze processes, ensure quality, create value, and manage the flow of information and products, while creating value along the supply chain in a global environment. Russell and Taylor explain and clearly demonstrate the skills needed to be a successful operations manager. Most importantly, Operations Management 8e makes the quantitative topics easy for students to understand and the mathematical applications less intimidating. In the 8th Edition, the production process and global supply chain of denim is used to introduce OM topics, and helps students see how all of the pieces of operations management fit together. Appropriate for students preparing for careers across functional areas of the business environment, Operations Management 8e provides foundational understanding of both qualitative and quantitative operations management processes.

Book Information

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Customer Reviews

I rented the digital copy of this for a course and am pretty disappointed with what I received. The digital copy is clearly missing text since pages will end with a comma and the next page is a whole

new section of the book. This may not be an overly common problem, however, the fact that it occurs in the very first chapter does not boost my confidence. Update: I had a chance to look at a loose leaf version and it seems the problem is not isolated to the digital copy. If you continue to read, the content is all there but it seems as if pages are out of order. I still stick with 2 stars due to the out of order pages but wanted to update that the content is in fact there and it isn't isolated to the digital copy.

I purchased the Wiley Plus package (no hard copy option was given in class - we were told we had to make the purchase while we were in the classroom on the 3rd day of class)*Even while actively reading, the online interface shuts me out every 10 minutes and requires me to log back in;*Even while actively participating in self-study exercises, the online interface shuts me out every 10 minutes and requires me to log back in;*Reading the textbook online is nearly impossible for me because by the time I get the font to a readable size, I have to adjust the page four different times to read a single page;*I purchased the downloadable version of the textbook (readable through "Bookshelf") so I wouldn't get logged out every 10 minutes, but that version is missing large portions of the text on about every third page;*I used the "print format" option offered in the online version of the textbook only to find that my printouts were missing key symbols once it was converted to the print format (symbols such as x , \bar{x} ($\bar{x} \dots$), n , R , \bar{R} ($\bar{R} \dots$), $\bar{\bar{R}}$ ($\bar{\bar{R}} \dots$), etc.) making the reading a guessing game.

Teacher changed the book requirement. Had to pick up the correct book, but had no way to return the rental. Had to finish my class so paid for 2 textbooks. Wish I had a way to switch rental textbooks.

Easy access through iPad

it did not download on my kindle like I wanted too so now I cannot change it. I cannot refund either

This is the International Student Version and does not line up with the standard eighth edition. Description does not add this detail.

The book wasn't great. It didn't explain things well or in a way that was easily comprehensible.

Great resource and does a good job of addressing all the elements of operations management.

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